

PRESS RELEASE

MEDIASET REPLIES TO THE VIVENDI LETTER OF 10 AUGUST

Mediaset today sent a reply to the letter received from Vivendi on 10 August.

In particular, the content of today's letter can do nothing but repeat what Mediaset previously announced in an earlier letter dated 2 August 2020, given that, once again, the only proposal presented by Vivendi concerns the mutual withdrawal, without penalties, of all pending legal suits.

Mediaset, meanwhile, reiterates its total availability to examine concrete proposals that are in the interest of all of Mediaset's shareholders, without, however, renouncing claims for damages.

Cologno Monzese, 12 August 2020

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